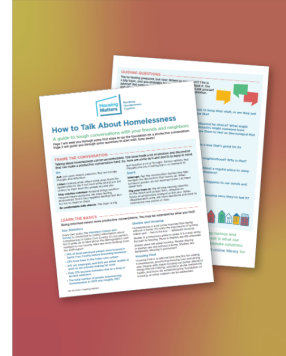


How to Talk About Homelessness

Homelessness is a hot button issue, and it can be tough to talk about. We want to make these conversations easier. **Get our free guide to talking about homelessness, and have better, more solutions-oriented conversations NOW!**

In this two-page guide, you'll learn:

- What solutions are being implemented today in Santa Cruz County, and how our community can do more of them
- Plain-language definitions of basic terms relating to the issue
- Some basic stats about who is homeless in Santa Cruz County
- Some guiding questions to ask yourself and your friends to help you challenge your assumptions and get curious about solutions
- And more!



Housing Matters is leading the conversation on homelessness in Santa Cruz County. With over 35 years of experience and nine unique programs designed to end homelessness for local families and individuals, we're your source for all things solution-oriented.

Enter your information below for your free How to Talk About Homelessness guide! It will be delivered straight to your inbox. And we never, ever share your information.

Email Address

First Name

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About Housing Matters

Housing Matters is the largest nonprofit in Santa Cruz County working exclusively on the issue of homelessness. We connect hundreds of families and individuals with housing each year, effectively ending their experience of homelessness.