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to Cassie ▾

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Hi Cassie,

*'Twas the season of giving, and throughout every week
Our eyes sparkled with hope, despite the year feeling bleak...*

Okay, so I might not be the best poet in Santa Cruz. But I do have a knack for bringing inspiring stories to those around me. And today, I've got a whopper!

I'd like you to meet my neighbor, Nora. She's one of our very youngest donors at Housing Matters, and is an energetic ray of sunshine. She recently turned six, and has started a snack stand outside her house. **Nora came to me the other day and let me know that she thinks it would be nice to donate some of her profits, and she really cares about homelessness, and, uhm, would it be possible to donate to Housing Matters please?**

I was delighted to tell her YES! We would be so honored to accept her donation. The more we talked, the more I realized she has some pretty big insights about the world.

And here she is, ready to share some of those insights with you. Special thanks to her dad, Todd, for interviewing her. **My favorite part is how she uses reverse psychology on herself!**



Click above, or you can [watch the quick video here >](#)

We are so proud of her generosity, and her dedication to help us get Santa Cruz home. What's one thing you think we can all learn from Nora? Shoot me a reply to this email and let me know!

Warmly,
Cassie Blom
Asst. Director of Communications



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