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to Cassie ▾

Tue, Dec 1, 2020, 7:18 AM ☆ ↶ ⋮

Hi Cassie,

A very happy Giving Tuesday to you! While your inbox is getting flooded with reminders to give, we thought we'd kick off the day by giving something to YOU.

Homelessness is always a hot-button issue this time of year in Santa Cruz. You would be hard-pressed to make it through the winter without at least one conversation with a friend or neighbor about the issue.

"Isn't it sad that there are so many people sleeping outside right now, in this weather?"

"Why don't people just go into shelter?"

"I heard that they're only opening certain shelters on the very coldest nights, yikes."

Year after year, we hear the same commentary from our loved ones. The same awkward conversations, filled with lots of questions and not many answers.

We want to make those conversations easier: better informed, and more solutions-oriented. And so, we are proud to offer you our free [Conversations About Homelessness guide](#).

This guide will give you:

- What solutions are being implemented today in Santa Cruz County, and how our community can do more of what's proven to work
- Plain-language definitions of basic terms relating to the issue
- Some basic stats about who is homeless in Santa Cruz County
- Some thoughtful questions to ask yourself and your friends to help you challenge your assumptions and get curious about solutions
- And more!

Download our free two-page Conversations About Homelessness guide now, and start feeling empowered. You can be part of the solution simply by having the conversations you're already having. It all starts with knowledge.

Click here to get the [Conversations About Homelessness guide >](#)

Have a follow-up question about what you learned? Simply reply to this email and I will help you out.

If you want to know more about the issue, [check out our events page >](#)

Have a great Giving Tuesday!

Best,  
Andrea Feltz  
Community Engagement Manager



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