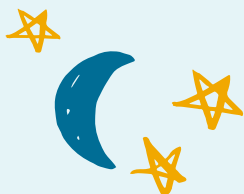


# We all know what it's like to get back home...



Imagine that feeling you have when you walk into **your home after being away for a while.** The house is still, quiet — the echoes of your departure have long since faded. Maybe it's late at night, and you've been traveling for hours. The unique smell of your home wraps its arms around you and the stresses of being out in the world shed effortlessly from your shoulders.



Your bed is cool, but still inviting and warm in its familiarity. **Maybe you put clean sheets on right before you left, and they're perfectly crisp and soft.** You remember that you don't have any cream for your coffee in the morning, but no matter. You're home.

Now imagine how intense all of those feelings would be after living without a home for months, even years. Imagine coming home after being unhoused. **Imagine ending not a vacation or work trip, but a period of homelessness. That is the feeling you give your unhoused neighbors with your support of Housing Matters.**



## Your donations have made these moments possible for over 235 people so far this year.

Meanwhile, thousands go without a home every night in Santa Cruz County, compounded by so many crises. Hundreds more will become homeless in 2021.

"Now that I have a roof, when it's raining I go sit on my patio all bundled up and listen to the sound of the rain. It's home."

—Suzanne, former shelter resident



## Let's get Santa Cruz home. Make a gift today.

# LET'S GET *Santa Cruz* HOME!

Your support of Housing Matters ends homelessness, every day.

- You end homelessness for children.
- You end homelessness for mothers, fathers, grandparents.
- You end homelessness for veterans, seniors, tradespeople, and so many more.

You get people home, into the warm stillness of a stable place to live.

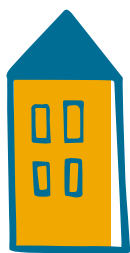
It may seem crazy, to think that you can end homelessness. But every dollar you donate supports our staff in working tirelessly to move each and every client toward stable housing.

And housing ends homelessness.



Your support has helped these locals, and thousands more like them over the years. In 2021, let's continue our mission to get Santa Cruz home!

## Your Generosity Matters



Nearly 550 people were housed through Housing Matters over the last two years, thanks to contributions from people like you.

There are more than 2100 people experiencing homelessness in Santa Cruz County tonight. Below, see how your gift goes to work immediately to end homelessness in your community.

### The Power of a Dollar (or 8000!)

**\$15**

pays for one night for one person at a Housing Matters shelter

**\$100**

pays for 3-4 rental application fees

**\$1000**

covers essential move-in costs for someone newly in permanent housing

**\$8000**

covers the average start-to-finish cost of housing one person or family



**Give Today!** Online, by phone, by mail

[housingmatterssc.org/get-santacruz-home](https://housingmatterssc.org/get-santacruz-home) | (831) 226-2512 | enclosed envelope

Visit our website for information about legacy giving

Housing Matters, PO Box 1319, Santa Cruz, CA 95061 | Tax ID # 77-0126783

**Housing  
Matters**